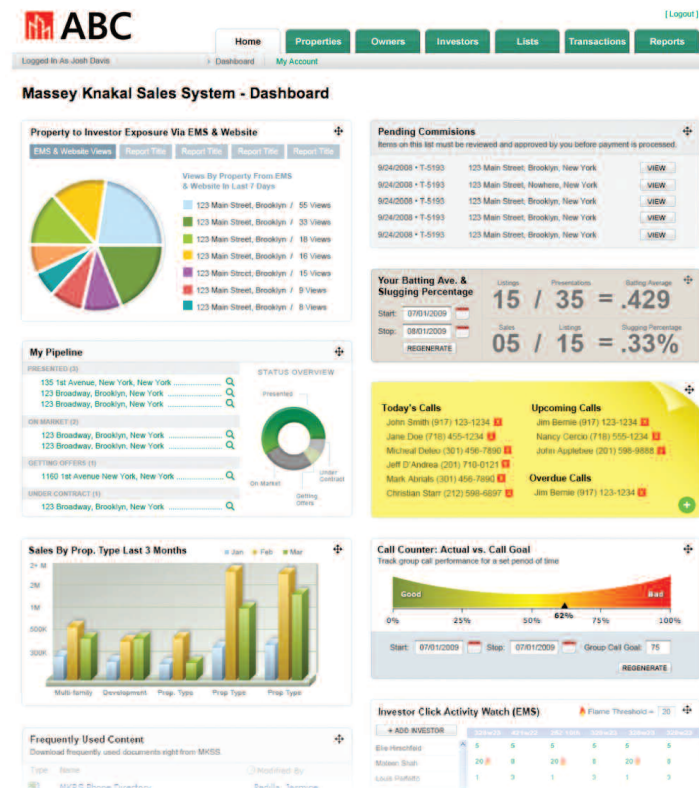


The Boost Real Estate Reporting Dashboard, Turning Data Into Actionable Insights

The Boost Real Estate Reporting Dashboard enables users to quickly and easily visualize, interact with and interpret real-time customer, property and sales data ... yielding actionable insights.

The Boost Real Estate Dashboard harnesses the centralized data held within the Boost Property & CRM Database — and/or your existing internal or third-party database — to create Web-based, “widgetized” reporting. Now brokers and agents can maintain a central reporting dashboard that can be customized, based on each user's unique needs. These fully interactive reports (Widgets) are pre-defined, so no additional IT support or training is needed.

Reporting Widgets can be selected from the Library, enabling users to display their most relevant and useful data at a glance. Widgets can be moved, added and deleted without risking the integrity of source data. Need a custom widget? No problem. Custom Widgets can be quickly and easily created. This solution eliminates the need for time-consuming reporting. And it turns your data into actionable insights that can lead to a more efficient, competitive and profitable business.



Competitive Advantages of Widget-Based Reporting:

Empowers Accelerated Decision Making

- User-defined, interactive reporting Widgets contain embedded analysis capability, reducing the need for tedious and time-consuming reporting.
- Instant snapshots of business parameters with a dashboard-style presentation, displayed as a customizable home-page or Intranet home page.
- Real-time analysis and drill-down of reporting data to rapidly address dynamic business situations and improve decision-making.

Improves Broker, Agent and Management Productivity

- Self-service report creation & analysis for users without IT intervention improves efficiency enterprise-wide.
- Reduces the time required to develop and interpret reports.
- Keeps users focused on their most mission-critical customers, goals and objectives.

Accelerates Your Realty Business

- Empowers users across the enterprise with visual, interactive and actionable data insights displayed in real-time; helping to maximize customer relationships and sell more property.
- Low Total Cost of Ownership (TCO) with rapid deployment and little or no user training.
- Requires almost no IT management.
- Improves efficiency and effectiveness enterprise-wide.
- Rapid Return on Investment (ROI).

[LEFT] Widget-based reporting is easily customized based on each user's needs. Widgets can be moved and deleted, and new Widgets inserted from the library with point-and-click ease. Widgets are pre-configured, so data is automated displayed, for immediate and actionable business insights.

For More Information:
Contact Jeff D'Andrea at 201.683.0450 or jeff@realtyboost.com to arrange a demonstration, or contact your Boost Platform solution provider directly.